

Growing Real Opportunities for Women

Is self-employment the job for you?

FREE workshops for Minority Women considering self-employment

- Would you give yourself a job?
- Do you want to be your own boss?

About the sessions

Business Link for Cambridgeshire is running a second series of courses designed specifically for women by women. If you would like to explore your future business and employment options and start leading a more fulfilling, exciting life, these courses are for you!

The courses will be held one morning a week over a period of eight weeks. We strongly encourage delegates to attend all of the workshops in order to build a good group dynamic and get as much from the sessions as possible.

Our course trainer Eileen Hutchinson is from an organisation called **incredit** who specialise in enterprise development, training and on-going support for individuals and groups from disadvantaged backgrounds and communities.

Dates, Times and Venues

All workshops are: 09.30 - 12.30 including lunch and are all being held at GLADCA, 316-318 Gladstone Street, Peterborough, PE1 2BX
See overleaf for dates.

Booking

To book your place today, call **01733 426500** or email **pep@cambsenderprise.co.uk**
Places are limited so you must book in advance, to avoid any disappointment.

NOTE These workshops are in English so a reasonable understanding of spoken English is essential.



Please call: 01733 426500 or
email: pep@cambsenderprise.co.uk

These workshops are provided by **Business Link for Cambridgeshire** and delivered by **incredit**.

The workshops are fully funded by the European Social Fund and are specifically for BME women as part of an action research project called New Horizons. Delegates will be asked to complete some information for the purpose of the research.

Course Programme

Business Ideas - 20th September

Introduction to the course and business ideas

Creative Thinking - 27th September

Thinking 'outside the box'

Business Identity - 4th October

The importance of corporate and personal identity

Assertiveness - 11th October

Risk and decision making

Market Research - 18th October

Initial market research and S.W.O.T. analysis

Advertising - 1st November

The power of advertising – Leaflets and Tag Lines

Financial Understanding and Presentations -

8th November

Skills for promoting your business budgeting and the relationship between 'home' and business finance – Presenting your business

Feasibility to Planning - 15th November

The next step – Planning your business development

Name:

Gender:

Address:

Ethnicity:

.....

Email:

Postcode:

Tel:

Faxback: 01733 426525

